

Book Title: _____

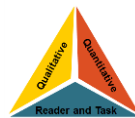
Qualitative Measures

Levels of Meaning:

Structure:

Language Conventionality and Clarity:

Knowledge Demands:
Life
Culture



Book Title: _____

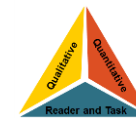
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Quantitative Measures

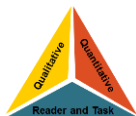
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Reader-Task Considerations

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Recommended Placement

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Quantitative Measures

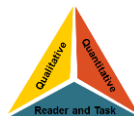
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Reader-Task Considerations

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Quantitative Measures

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